CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Carter at I D				
	Contract / Re	vision		Alt Order #	Ė
	566336	1	-	07893889	
Product					
BAMA/P/D SKED A					
Contract Dates	Estimate #				
0/23/12 - 10/29/12	//1537				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Dbama/D/President				8/06/12	/ 08/06/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt Ex	xecutive	Sales Office
	WTKR	Jamie /	And	rus	Washington, D.
	Special Handl	ling			-
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
	8020				
	Agency Ref		I	Advertiser	Ref
			- 1		

the Ob Obst Data Ford Data Data is		Spots/		To	tals
*Line Ch Start Date End Date Description		Days Length Week	Rate Type	Spots	Amount
N 1 3 10/23/12 10/26/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week		:30	NM	8	\$1,960.00
Week: 10/22/12 10/28/12 -TWTF 8	<u>Rate</u> \$245.00				
N 2 3 10/29/12 10/29/12 Let's Make A Deal 9am	9-10am	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	2	\$490.00
Week: 10/29/12 11/04/12 M 2	\$245.00				
N 3 3 10/23/12 10/26/12 Price Is Right		:30	NM	8	\$2,360.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 8	Rate			٦	Ψ2,300.00
	\$295.00				
N 4 3 10/29/12 10/29/12 Price Is Right Start Date End Date Weekdays Spots/Week		:30	NM	2	\$590.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 2	<u>Rate</u> \$295.00				
N 5 3 10/23/12 10/26/12 Newschannel 3 News		-20			
Start Date End Date Weekdays Spots/Week	Rate	:30	MM	4	\$840.00
Week: 10/22/12 10/28/12 -TWTF 4	\$210.00				
N 6 3 10/29/12 10/29/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$210.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	Rate		1,000		Ψ2 (0.00
	\$210.00				
N 7 3 10/23/12 10/26/12 CBS Daytime Start Date End Date Weekdays Spots/Week		:30	NM	4	\$840.00
	<u>Rate</u> \$210.00				
N 8 3 10/29/12 10/29/12 CBS Daytime					
Start Date End Date Weekdays Spots/Week		:30	NM	1	\$210.00
Week: 10/29/12 11/04/12 M 1	\$210.00				
N 9 3 10/23/12 10/26/12 Ellen Degeneres 3pm	3-4pm	:30	NM	8	\$1,120.00
Start Date End Date Weekdays Spots/Week	Rate		14101	0	\$1,120.00
	\$140.00				
N 10 3 10/29/12 10/29/12 Ellen Degeneres 3pm	3-4pm	:30	NM	2	\$280.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 2	<u>Rate</u> \$140.00				,
N 11 3 10/23/12 10/26/12 NewsChannel 3 News	5-6am				
Start Date End Date Weekdays Spots/Week	S-bam Rate	:30	NM	8	\$1,320.00
Week: 10/22/12 10/28/12 -TWTF 8	\$165.00				
			I.		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



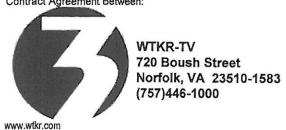
	Contract / Revision 566336 /	Alt Order # 07893889
Contract Dates 10/23/12 - 10/29/12	Product OBAMA/P/D SKED A	Estimate # //1537
Advertiser Obama/D/President	0	riginal Date / Revision 08/06/12 / 08/06/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	-	tals
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longin Wook Nate	Types	phote	Amount
N 12 3 10/29/12 10/29/12 NewsChannel 3 News	5-6am	:30	NINA		0000 00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	2	\$330.00
Week: 10/29/12 11/04/12 M 2	\$165.00		1		
N 13 3 10/23/12 10/26/12 Newschannel 3 News	6-7am	:30	NM	8	\$1,760.00
Start Date End Date Weekdays Spots/Week	Rate			·	ψ1,700.00
Week: 10/22/12 10/28/12 -TwTF 8	\$220.00				
N 14 3 10/29/12 10/29/12 Newschannel 3 News	6-7am	:30	NM	2	\$440.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 2	<u>Rate</u> \$220.00				
N 15 3 10/23/12 10/26/12 CBS This Morning					
Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u>	:30	NM	13	\$1,820.00
Week: 10/22/12 10/28/12 -TWTF 13	\$140.00				
N 16 3 10/29/12 10/29/12 CBS This Morning	7-9a	:30	NM	2	6000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	\$280.00
Week: 10/29/12 11/04/12 M 2	\$140.00				
N 17 3 10/27/12 10/27/12 Early Show Saturday	9-11am	:30	NM	1	\$70.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12S-1	Rate				410.00
N 18 3 10/28/12 10/28/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am	:30	NM	1	\$245.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/125 1	Rate \$245.00				
N 19 3 10/28/12 10/28/12 Face the Nation	1030-11am	-20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$295.00
Week: 10/22/12 10/28/125 1	\$295.00		1		
N 20 3 10/23/12 10/26/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	4	\$660.00
Start Date	Rate			-	φ000.00
Week: 10/22/12 10/28/12 -TWTF 4	\$165.00				
N 21 3 10/29/12 10/29/12 NewsCha 3 News First @ 4	o 358-5pm	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$165.00				
N 22 3 10/23/12 10/26/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	4	\$840.00
Week: 10/22/12 10/28/12 -TWTF 4	\$210.00				
N 23 3 10/29/12 10/29/12 Newschannel 3 News	5-530pm	:30	NM	4	#04B 88
Start Date End Date Weekdays Spots/Week	Rate	.00	IVIVI	1	\$210.00
Week: 10/29/12 11/04/12 M 1	\$210.00				
V 24 3 10/23/12 10/26/12 Newschannel 3 News	530-6pm	:30	NM	4	\$980.00
Week: 10/22/12 End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4	Rate			0.50	4555.55
Property - Control of the Control of	\$245.00				
N 25 3 10/29/12 10/29/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	530-6pm	:30	NM	1	\$245.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$245.00		1		
N 26 3 10/23/12 10/26/12 Newschannel 3 News	6-630pm	.20			1
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$1,240.00
Week: 10/22/12 10/28/12 -TWTF 4	\$310.00				
N 27 3 10/29/12 10/29/12 Newschannel 3 News	6-630pm	:30	NM	1	\$310.00
Start Date End Date Weekdays Spots/Week	Rate		. 4141	1	φυ 10.00
Week: 10/29/12 11/04/12 M 1	\$310.00				
N 28 3 10/23/12 10/26/12 Late Night with David Lettern	m1135pm-1237am	:30	NM	4	\$660.00

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	Contract / Revision 566336 /	Alt Order # 07893889	
Contract Dates 10/23/12 - 10/29/12	Product OBAMA/P/D SKED A	Estimate #	
Advertiser Obama/D/President		ginal Date / Revision 08/06/12 / 08/06/12	

*Line Oh Ctart Date Feed Date December	0	Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4	\$165.00				
N 29 3 10/29/12 10/29/12 Late Night with David Lette	rm1135pm-1237am	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	Rate \$165.00				
N 30 3 10/23/12 10/26/12 Late News (M-F)	11-1135p	:30	NM	4	\$1,580.00
Week: 10/22/12 End Date Weekdays Spots/Week 10/22/12 10/28/12 -TWTF 4	Rate			,	ψ1,560.60
N 31 3 10/29/12 10/29/12 Late News (M-F)	11-1135p	:30	NM	_	****
Start Date End Date Weekdays Spots/Week	Rate	.30	IAIAI	1	\$395.00
Week: 10/29/12 11/04/12 M 1	\$395.00				
N 32 3 10/27/12 10/28/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	MM	2	\$590.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 SS 2	\$295.00				
N 33 3 10/23/12 10/26/12 7-730pm	7-730pm	:30	NM	4	\$1,020.00
Week: 10/22/12 End Date 10/28/12 Weekdays -TWTF Spots/Week 4 N 34 3 10/29/12 10/29/12 7-730pm	\$255.00				
N 34 3 10/29/12 10/29/12 7-730pm	7-730pm	:30	MM	1	\$255.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	\$255.00				
N 35 3 10/23/12 10/26/12 730-8pm	730-8pm	:30	NM	4	\$1,020.00
Start Date Week: 10/22/12End Date 10/28/12Weekdays -TWTFSpots/Week4	Rate \$255.00				
N 36 3 10/29/12 10/29/12 730-8pm	730-8pm	:30	NM	1	\$255.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	Rate \$255.00				
N 37 3 10/27/12 10/27/12 730-8pm	730-8pm	:30	NM	1	\$70,00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	1	\$70.00
Week: 10/22/12 10/28/12S- 1 N 38 3 10/24/12 10/24/12 Wednesday Prime	\$70.00	:30		121	
Start Date End Date Weekdays Spots/Week	Rate	.30	MM	1	\$1,765.00
Week: 10/22/12 10/28/12W 1 N 39 3 10/27/12 10/27/12 Saturday Prime	\$1,765.00				
Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$455.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12S-1	\$455.00				
N 40 3 10/28/12 10/28/12 Sunday Prime Start Date End Date Weekdays Spots/Week	7-8pm	:30	NM	1	\$2,100.00
Week: 10/22/12 10/28/125 1	\$2,100.00		1		
N 41 3 10/27/12 10/27/12 NCAA Football	Various	:30	NM	4	\$6,500.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 5- 4	<u>Rate</u> \$1,625.00				
		Totals		128	\$36,940.00
m m 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Totals			\$50,070.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/28/12 106 \$32,110.00 \$27,293.50 10/29/12 -10/29/12 22 \$4,830.00 \$4,105.50 128 **Totals** \$36,940.00 \$31,399.00

Contract Agreement Between: WTKR-TV

www.wtkr.com

720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order# 566336 07893889 Contract Dates Product Estimate # 10/23/12 - 10/29/12 OBAMA/P/D SKED A //1537 Advertiser Original Date / Revision

Print Date 08/06/12

Page 4 of 4

Obama/D/President	08/06/12 / 08/06/12

Signature:	Date:
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